

Press Release

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HR Policy Association Launches Fully Global Human Resources Offering *BEERG Merger Completes Transnational Employers' Network*

WASHINGTON, D.C. – Today, HR Policy Association announces that the Brussels European Employee Relations Group (BEERG) will become part of the Association's HR Policy Global offering, beginning October 1, 2021, forming the first transnational employers' network focused on all facets of global human resources.

HR Policy Global provides extensive resources and peer-to-peer networking opportunities on the most important matters and complex challenges facing today's global employer, including supply chain due diligence, ESG, labor relations, trade union developments and international legislative initiatives impacting employment and labor laws. With the addition of BEERG, HR Policy Global will cover every major global region, including Europe, the Asia-Pacific, India, and Latin America. HR Policy Global will not lobby, nor will it hold any representative mandate.

HR Policy Global will be led by Henry D. Eickelberg and Wenchao Dong alongside a staff of global experts, including Tom Hayes and Alan Wild (Europe), Dilpreet Singh (India), Amy Lau (Asia-Pacific) and Rafael Pagliuso (Latin America). HR Policy Global members will continue to enjoy robust benefits with significantly augmented resources available on Europe as a result of the partnership with BEERG.

HR Policy Association chief operating officer Henry D. Eickelberg said, "HR Policy Association is excited to formally merge its global offerings with BEERG to increase the scope of the Association's international practices. We expect a seamless transition with Tom Hayes continuing as BEERG's Executive Director and the continuation of BEERG's benefits and offerings, which will become available to HR Policy Global members, including training programs, meetings in Brussels and Sitges, weekly newsletters on European developments, webinars, online interviews (*BEERG Bytes*), and an information sharing facility (*BEERG Information Requests*)."

The new partnership means that transnational companies will be able to purchase a single membership covering the entire global market for one annual subscription. HR Policy Global will handle administration and billing out of its Washington DC office.

Founder and Executive Director of BEERG Tom Hayes said, "We have long worked with HR Policy. It has been a mutually beneficial partnership for our member companies, many of whom are members of both. Over the past two years we have seen that the challenges that transnational companies face are global, not restricted to any one geography. Responses to Covid19, and how we organise the world of work when we have Covid 19 under control, makes this global challenge abundantly clear. Deepening the partnership with HR Policy through joining HR Policy Global is the logical next step for BEERG. It also puts in place a framework to guarantee the future of BEERG as a forum for transnational employers in Europe to meet and discuss issues of common concern in the informal, yet confidential, ambience that BEERG members appreciate."

“We have been thrilled with the success of the HR Policy Global membership which has grown to nearly 70 members in our first year. We have had a long history of working alongside Tom Hayes and BEERG and this partnership is a natural advancement for both of our programs and will significantly benefit our members,” said Mr. Eickelberg.

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HR Policy Association is the lead organization representing Chief Human Resource Officers at major employers. The Association consists of over 390 of the largest corporations doing business in the United States and globally, and these employers are represented in the organization by their most senior human resource executive. Collectively, their companies employ more than 10 million employees in the United States, over nine percent of the private sector workforce, and 20 million employees worldwide. These senior corporate officers participate in the Association because of their commitment to improving the direction of human resource policy. hrpolicy.org.

For HR Policy Global membership information, please contact HR Policy Association director of membership Christen Supplee at csupplee@hrpolicy.org.